

Who we are

Giorgio Caviglia took his Master Degree in Communication Design at the Politecnico di Milano with the thesis: *The visualization of uncertainty – Tools to represent and explore the fuzzy nature of poverty*. Since 2007 he is working as designer and website developer at whiterabbitwaslost.com. He's also assistant professor in the Communication Design course at Politecnico di Milano. He's now a PhD student in Design at the INDACO department of the Politecnico di Milano and collaborator of the Density Design team.

densitydesign.org

Marco Quaggiotto is a Communication Design researcher with an interest in user interfaces for the exploration of complex systems. The aim of his research is to extend the tools of cartography beyond the geographical space, and to present the Atlas format as a narrative model able to intervene in complex, heterogeneous, dynamic realities.

Currently, he's contract professor and research fellow at the *Politecnico di Milano* where he's working on a software prototype for the exploration of knowledge spaces and networks, and he's research scientist at the *Complex Networks Unit* of the *Lagrange Complex Systems Group*, working on the design of visual interfaces for real-life social and epidemic networks.

knowledgecartography.org

Donato Ricci, took his degree in Communication Design with a thesis about the relationship between product design and brand activities. From 2003 to 2005 he worked as communication designer for RadarTrend, a Milan cool-hunting agency interested in discover new way of living and consumer trends. He worked for several years as design consultant for McCann Erickson client as Vodafone, Unilever and Martini. Since 2002 he started his own design agency, OfficeMilano, where he is in charge to manage the brand consultancy activities. As Ph.D. candidate his research activities concern the relation between design communication artefacts, diagrams and maps, and decision making process.

densitydesign.org

officemilano.com

Gaia Scagnetti completed her Ph.D. in Industrial design and Multimedia Communication at the Politecnico di Milano. Her thesis work - *The design practice of complexity. Communication atlas for sustainable social integration* - focused on the application of Complexity Science to the practice of Design in the context of social sustainable integration processes. Gaia has worked in the Density Design Lab team in Milan, where her research focused on information visualization and diagrams for decision making, problem solving and planning and she is now Design Researcher at Mobile Experience Lab of the Massachusetts Institute of Technology in Boston.

Michele Graffieti is about to graduate at the Politecnico di Milano (Master Degree in Communication Design): his thesis is about the visualization of qualitative data.

His freelance studio Graphieti Design is running since 1984, the year when he was born, but it took him a... little while to set it up (about 17 years). After this time he has never stopped his activity, producing graphics, illustrations, websites, videos, set designs for theatre and bylaws (as a councilman in his local council). Since 2002 he's acting in a theatre company for which he's also designing the brand identity and the communication system. It's been a year now he's working as designer and website developer at whiterabbitwaslost.com; in 2008 he worked for 6 months for the

Italian newspaper Corriere della Sera as web-designer and multimedia infographics artist. At present he is a collaborator of the DensityDesign team.

densitydesign.org

graphieti.com

Samuel Granados is a PhD student at the Universidad de Málaga (Spain) and has a Master Degree in Journalism by this university. He is researching in a PhD thesis about semiotics and graphic journalism. In 2008 he took his Master degree in Communication Design at the Politecnico di Milano (Italy) with a thesis about the use of infographics as a tool for social communication. Nowadays he is working like infographic artist for the Spanish newspaper Público and for the last year he has been working like a multimedia infographics artist for the Spanish newspaper El Mundo. Consultant and teacher in communication design in different public and private institutions in Spain and Italy from 2001.

samuelgranados.es

Daniele Guido achieved an academic degree in Visual Communication at Brera Fine Art Academy in Milan. Now he's taking a Master Degree in Communication Design at the Politecnico di Milano. He is currently involved as collaborator with Mur s.r.l in a ITC - CNR (National Research Council) project on OpenStreetMap mapping on Java-based mobile phones, and he's project owner of an open source application Google Android on the same theme.